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Pomeroy Becomes Authorized Reseller of all Apple Products

Pomeroy signs agreement with industry leader

Hebron, KY – 09 May 2011 – Pomeroy, a global provider of managed IT solutions, is now an approved reseller of all Apple products, including the MacBook®, MacBook Pro®, MacBook Air® and the full menu of iPad 2® products. [Pomeroy](#) will also offer accessories and related products, including the AppleCare protection plan.

“Pomeroy is thrilled to be a value added reseller for Apple and its family of products,” said John Schertell, Vice President of Partner Management at Pomeroy. “Our primary focus is always to find the best way to help meet our clients' business objectives. Adding products such as the MacBook Air and the iPad 2 to our menu of product offerings gives Pomeroy a unique advantage in meeting the cross-platform needs of our clients.”

“The extraordinary popularity and growth of Apple products in the enterprise is a testament to the realities of today’s workplaces,” said PJ Thelen, Senior Vice President for Public Sector, Commercial and Enterprise Markets for Pomeroy. “Broadening our product offerings to include Apple not only compliments Pomeroy’s Virtual Desktop Infrastructure solution, it also serves to fortify our commitment to bringing agility and innovation into the products and services we offer to meet our clients’ dynamic needs.”

About Pomeroy

Pomeroy provides high quality managed IT infrastructure services, professional and staffing services and procurement and logistics services to Fortune 500 corporations, global outsourcers and the public sector throughout the U.S., Canada and Europe. A recognized leader in the service desk and managed desktop services markets, Pomeroy’s ITIL certified professionals employ a process-centric approach to working with clients, either remotely or on-premise, to plan, design, deploy, manage and ultimately optimize each client's IT infrastructure, leading to the creation of tangible business value and return on their IT investments. Learn more at www.pomeroy.com.

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