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Northern Kentucky's Pomeroy Celebrates 30 Years in Business

The Honorable Steven L. Beshear, Governor of the Commonwealth of Kentucky to attend

Hebron, Kentucky (October 18, 2011) - Thirty years ago, the technology and computing world was revolutionized with the launch of the IBM personal computer. Commodore introduced its VIC-20, and HP its 32-bit chip. MTV came on the scene and Pac-Man fever swept the nation. At the same time, Pomeroy was founded.

Related Info: Videos of the anniversary celebration are posted on YouTube -
<http://www.youtube.com/playlist?list=PL7BD79411D88F8325>

Thirty years later, Pomeroy employs over 3,500 worldwide, occupies three buildings on a 17-acre campus, and provides 24/7/365 technology services to a wide range of clients throughout North America and Western Europe. The company achieved 30 percent growth over last year and climbed 83 spots from last year to rank number 45 on *CRN Magazine's* VAR 500, a list of the largest information technology (IT) providers in North America.

"Thirty years is a milestone for any business," said [Pomeroy President and CEO Christopher Froman](#), "but in an industry as dynamic and ever-changing as ours, it's especially significant."

On Tuesday, October 18, 2011 Pomeroy will commemorate its 30th anniversary with a special gathering at its corporate headquarters in Northern Kentucky. The [Honorable Steven L. Beshear, Governor of the Commonwealth of Kentucky](#), will be in attendance. Additionally, employees, key clients, community leaders, university officials and other special guests will attend to mark this key milestone in Pomeroy's history.

"We are honored to host Governor Beshear at our celebration," said Froman. "The governor is a strong proponent for job growth and economic development, and he has demonstrated his support for Northern Kentucky's business community on frequent visits to this area. Pomeroy has always been, and will continue to be, committed to this region, supporting its growth, its communities and its economy."

Pomeroy Longevity

Froman attributes the company's success to its growth strategy. "We don't need to be on the leading edge of technology, proving the value of the latest and greatest hardware or software. We need to be on the leading edge of *proven* technology—what's proven to help our clients optimize their infrastructure—their hardware, their software and their systems. There's an important distinction," said Froman.

Pomeroy's positioning focuses on infrastructure optimization, a holistic approach to IT infrastructure management which ensures clients achieve positive business outcomes and realize accelerated returns on technology investments.

"Clients following the path to Optimal Infrastructure have a higher probability of success," said Froman, "and that helps us build long-term client relationships. Our vision is to make Pomeroy the company that clients trust, employees admire and the industry respects."

About Pomeroy

Pomeroy provides high quality managed IT infrastructure services, professional and staffing services and procurement and logistics services to Fortune 500 corporations, global outsourcers and the public sector throughout the U.S., Canada and Europe. A recognized leader in the service desk and managed desktop services markets, Pomeroy's ITIL certified professionals employ a process-centric approach to working with clients, either remotely or on-premise, to plan, design, deploy, manage and ultimately optimize each client's IT infrastructure, leading to the creation of tangible business value and return on their IT investments. Learn more at www.pomeroy.com.

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