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FOR IMMEDIATE RELEASE

## **Pomeroy Sponsors INTERalliance IT Careers Camp Students**

*Team Pomeroy takes second place at this year's camp*

Hebron, KY, July 25, 2011 – Pomeroy, a global leader in [optimizing IT infrastructure](#), was the proud sponsor of a student team for the 2011 INTERalliance IT Careers Camp hosted by the University of Northern Kentucky. Twenty of the Tri-State area's best and brightest high school students competed in a problem-solving "Olympics" on Pomeroy's corporate campus, with the events built around real-world business challenges in the IT industry.



The [INTERalliance](#) is a collaborative effort of Greater Cincinnati Regional businesses and educators, creating an environment that gives local young IT talent a compelling reason to stay in southwest Ohio and northern Kentucky both for college and their careers. Students compete on four teams of five students, with each team sponsored and branded by a company (e.g., "Team Pomeroy"). The students visited a different sponsor site each day during the week long competition.

“Pomeroy believes that programs like the INTERalliance IT Career Camp are critical to the futures of both our community and our company,” said Kristi Nelson, General Counsel and Senior Vice President of Human Resources at Pomeroy. “Technology is dynamic, which makes the possibilities for how we utilize it virtually endless. This is a great opportunity to showcase the variety of IT careers available to area students.”

After the “Olympic” events, the students were treated to lunch with Pomeroy’s Executive management team and were able to network and discuss IT career opportunities before returning to the NKU campus to work on their capstone project.

## **About Pomeroy**

Pomeroy provides high quality managed IT infrastructure services, professional and staffing services and procurement and logistics services to Fortune 500 corporations, global outsourcers and the public sector throughout the U.S., Canada and Europe. A recognized leader in the service desk and managed desktop services markets, Pomeroy's ITIL certified professionals employ a process-centric approach to working with clients, either remotely or on-premise, to plan, design, deploy, manage and ultimately optimize each client's IT infrastructure, leading to the creation of tangible business value and return on their IT investments. Learn more at [www.pomeroy.com](http://www.pomeroy.com).

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