
FOR IMMEDIATE RELEASE

Pomeroy Named to *CRN* Tech Elite 250

Recognized for commitment to helping customers innovate while reducing cost.

HEBRON, Ky., April 27, 2011 – Pomeroy, a global leader in optimizing the IT infrastructure, has been named to the distinguished **CRN Tech Elite 250** list by Everything Channel's *CRN Magazine*. It recognizes VARs for deep technical expertise and premier/platinum certifications attained.

The list honors "best-of-breed" infrastructure service providers who have differentiated themselves from their North American competitors and leveraged their knowledge to help customers innovate while reducing cost. *CRN* editors developed the list, to be released annually, by working with solution providers and outside experts to define the most important technical certifications in the market. It weighed attained certifications against the key technology opportunities as defined by publication's own State of the Market and Midmarket studies.

"Pomeroy is proud to be named to the CRN Tech Elite 250," said President and CEO Christopher C. Froman. "We are excited to be recognized for our commitment to meeting our clients' needs for advanced technologies. A companywide commitment to achieving the very latest in vendor and partner certifications is uniformly embraced by our professional services and technical personnel. We will continue on this path that has served us so well."

Kelley Damore, vice president and editorial director of *CRN*, says "The IT channel is a dynamic market, but the economic turmoil has further compounded its complexities by creating fundamental changes in customer purchasing patterns along with dramatic changes in solution provider business practices. The Tech Elite 250 and the XChange Solution Provider event(s) are designed to help channel participants navigate through the new IT economy and develop successful strategies for the year ahead."

About Pomeroy

Pomeroy provides high quality managed IT infrastructure services, professional and staffing services and procurement and logistics services to Fortune 500 corporations, global outsourcers and the public sector throughout the U.S., Canada and Europe. A recognized leader in the service desk and managed desktop services markets, Pomeroy's ITIL certified professionals employ a process-centric approach to working with clients, either remotely or on-premise, to plan, design, deploy, manage and ultimately optimize each client's IT infrastructure, leading to the creation of tangible business value and return on their IT investments. Learn more at www.pomeroy.com.

About Everything Channel

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit <http://www.everythingchannel.com>. Follow on Twitter: <http://twitter.com/everythingchnl>.

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